



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2021

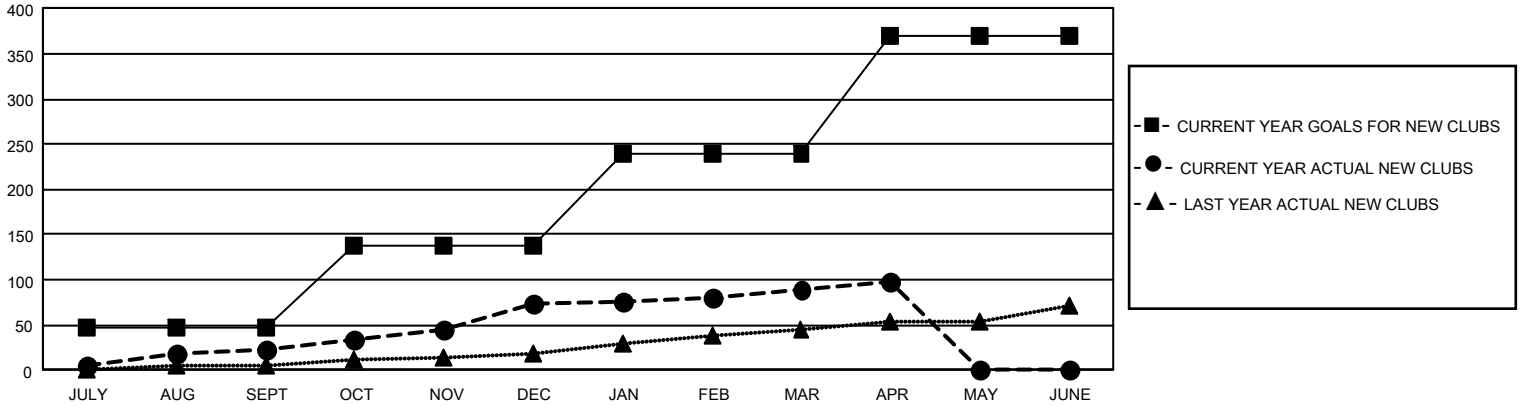
GAT Constitutional Area 1

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

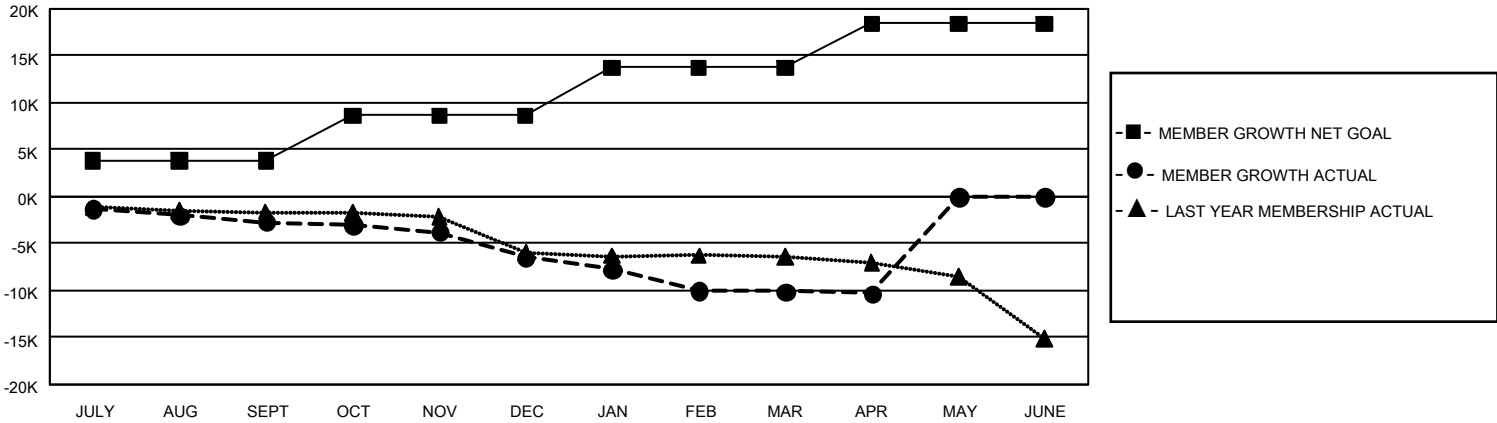
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	144	23	67
OCT/NOV/DEC	270	50	51
JAN/FEB/MAR	306	17	196
APR/MAY/JUNE	390	8	6

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	3766	5,640	7,455
OCT/NOV/DEC	4881	6,620	9,895
JAN/FEB/MAR	5078	4,878	7,808
APR/MAY/JUNE	4702	2,244	2,204

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 320	4,525 CLUBS OF 10,926 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	183,634 (66.26%)
DECEASED	4,417	FEMALE	93,493 (33.74%)
CLUB CANCELLED	2,518	TOTAL FAMILY UNIT MEMBERS 53,074	
OTHER	20,420		
TOTAL	27,355		
CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA			